

Annie Vaithara

Experience Designer

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SUMMARY

UX designer with a strong foundation in interaction design and data visualization, passionate about transforming complex information into clear, intuitive experiences. I bridge design and data through user-centered research and storytelling, crafting interfaces that reveal insight and impact.

EXPERIENCE

SURE Intern

Indian Institute of Technology, Hyderabad

05/2024 - 07/2024 Hyderabad, Telangana

- Formulated digital preservation strategies with four designers
- Captured 10,000+ site images via photogrammetry to generate 3D models
- Documented Warangal Fort and Ramappa Temple for long-term conservation and archival use

Web Development

Pinjal Farmstay

10/2023 - 04/2024 Remote

- Engineered a responsive website in Framer, increasing brand visibility by 20%
- Spearheaded end-to-end site build, boosting mobile traffic by 50% and doubling engagement in 3 months

Frontend Developer Intern

iCoolSports.com

05/2023 - 08/2023 Remote

- Collaborated with a team of 5 to build a 3D web interface
- Completed 3 design iterations for feasibility and quality.
- Modified checkout flow, reduced steps by 40%, increasing task completion by 25%

EDUCATION

Bachelor of Design - Creative and Applied Computations

Srishti Manipal Institute of Art, Design and Technology

08/2021 - 05/2025 Bangalore, Karnataka

ISC - Humanities

Hiranandani Foundation School, Powai

04/2019 - 05-2021 Mumbai, Maharashtra

SKILLS

UX and Interaction

UX/UI Design, Interaction Design, Usability Testing, Wireframing, Heuristic Evaluation, Information Architecture

Research and Strategy

UX Research, Behavioral Systems, Thematic Analysis, System Mapping, Data Handling

Prototyping and Dev

Rapid Prototyping, Frontend Development, Interactive Web Design, Narrative Design

Visual and Storytelling

Visual Systems, Data Visualization, Illustration, Graphic Design, World Building

3D and Tech

3D Modeling, 3D Prototyping (3D Printing), Hardware Programming, Gen AI

SOFTWARES

Design & Prototyping

Figma, Framer, Adobe CC Suite, Blender, OnShape, Twine, Spline, Obsidian

Development & Data

JavaScript, Java, Python, R, PHP, Django, p5.js, D3.js, Plotly, Seaborn, Matplotlib, Bokeh, Github

LANGUAGES

Hindi Native

English Native

Marathi Advanced

Malayalam Intermediate

Japanese Beginner

German Beginner